



Northcote

CENTRAL

NORTHCOTE BUSINESS ASSOCIATION

Indicative 2021/22 budget

Operating Expenses

Economic Development

Northcote Website	1,000.00
Member Communications	2,000.00
Networking & Membership	3,000.00
Google AdWords / Facebook Marketing	5,000.00

Promotions

Northcote Calendar	5,000.00
Northcote Directory	5,000.00
Local events	20,000.00

Environment/Heritage

Bi-annual lighting check	2,000.00
Tree lighting	2,000.00
CCTV	5,000.00
Town Centre maintenance	5,000.00
Security - Crime prevention	33,000.00

Administration

Accountant / Audit Fee	4,500.00
BID Management / Town centre Co-ordinator	40,000.00

Total Expenses	132,500.00
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Income	
BID Targeted rate	125,000.00
Local Board grant for Local events	7,500.00

Total Income	132,500.00
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