

## Highlights for 2023/24

**Lunar New Year** – This year, we commemorated Lunar New Year with a grand celebration, drawing thousands of attendees. Highlights included a Lion Dance parade, cultural stalls, music and dance performances, and lucky draws.



**Chinese Movies Day** – In collaboration with the China Cultural Centre Auckland, we supported this new event in August. This initiative included performances and the showing of two popular family movies on a high-resolution LED screen.



**Christmas BBQ** – We were pleased to hold our ever-popular annual Christmas party for Northcote staff and their families again last year and we look forward to hosting this again this year.



**Eke Panuku promotions** – We worked alongside Eke Panuku to capture and celebrate local people in Northcote documenting a moment in time and celebrating local business. By capturing interviews and photographs of business owners for window displays and social media.



**CCTV** – Thanks to a boost of \$18,000 from the Auckland Council Crime Fund (funds from the government’s proceeds of crime funding) we have been able to purchase some new cameras, enhancing our CCTV network, increasing the number of cameras and improving visibility in critical zones. We’ve also changed providers and we’re now trying remote AI monitoring of our cameras which will provide a better response to any incidents in the town centre.



**Environmental issues** – We have continued to report environmental issues such as graffiti, and other damage to property to Auckland Council and other agencies for appropriate action.

**Security** - Matrix Security have continued their patrols covering morning, afternoon and evening times (two random walk thru during day, a 45min bed down check between 8pm and midnight and two checks during the night), as well as extra daytime patrols during the school holidays and when necessary, with other incidents. We also funded the installation of additional bollards in Pearn Crescent to supplement the ones originally installed by Eke Panuku.



**Social media** - We have continued to maintain our website [www.northcote.co.nz](http://www.northcote.co.nz) and our Northcote Town Centre Facebook page which links to other local businesses and acts as a portal for local social media activity. We are currently producing short videos to promote our local businesses on social media using boosted posts.



**Christmas BBQ** – We were pleased to hold our ever-popular annual Christmas party for Northcote staff and their families again last year and we look forward to hosting this again this year.



**Northcote Development** – We are slowly beginning to see changes in Northcote. The old lab tests building was demolished this year and the next to go will be the Hearts and Minds / North Art building early next year as the new extended Ernie Mays Road is established. We are also excited that plans are now being finalized for the new Community Hub building which will be built onto the existing library building.



**Kainga Ora** - We've also started to develop a good working relationship with Kainga Ora where we are looking to highlight the businesses in Northcote Town Centre and take advantage of the hundreds of new residents on our back door through things like providing them with a printed business directory and giving them a \$10 Northcote voucher that they can spend in Northcote. We hope to run some joint events and promotions in the town centre over the coming year, like the Matariki Stars trail which we supported with prizes this year.

**Chinese Liaison** - Crystal Pan has continued her role this year, liaising with our Chinese Business owners and organising the successful Lunar New Year and Chinese Movies Day events.

Crystal has also supported our work with Eke Panuku and Kainga Ora with translating key messages and information into Chinese which is then shared with our businesses.



A huge thank you must also go to the (acting) Chair Chuck Buckley and the Executive Committee for their support and guidance during the year.



**Gary Holmes**  
Manager – Northcote Town Centre Inc